

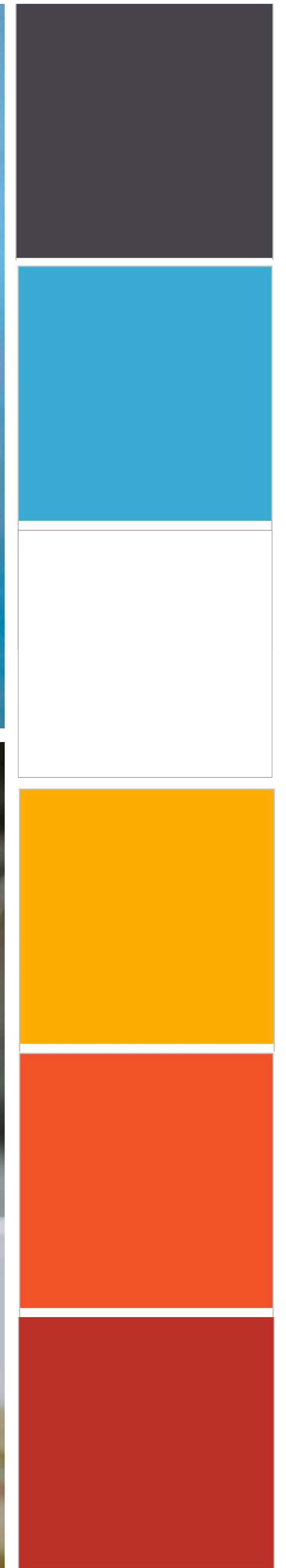


# Scribo

Goal of this project was to design Create To do list with extra notes function. The goal is to bridge the gap between basic to-do application and notes/writing application. It has added functionality for writers and creative people who want to quickly save everyday lists and possibility to organise them as notes (with extra features to add photo, quote, location, share).

1

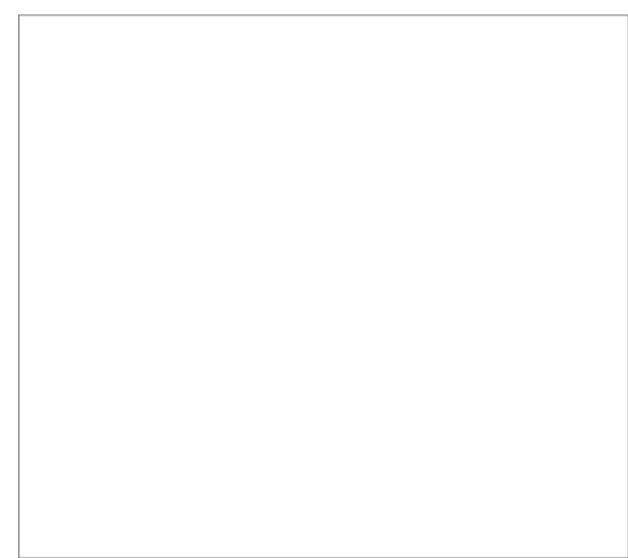
# moodboard



# color palette

2

## dominant

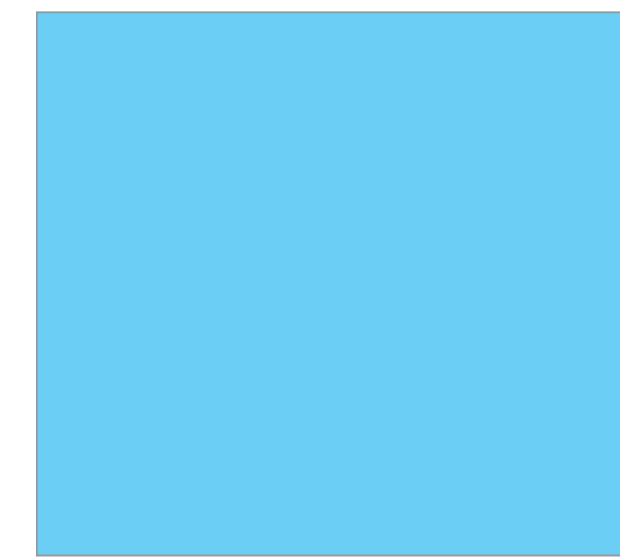


#FFFFFF  
RGB 255/255/255  
hsla(0, 100%, 100%, 1)



#293768  
RGB 41/55/104  
hsla(227, 43%, 28%, 1)

## support



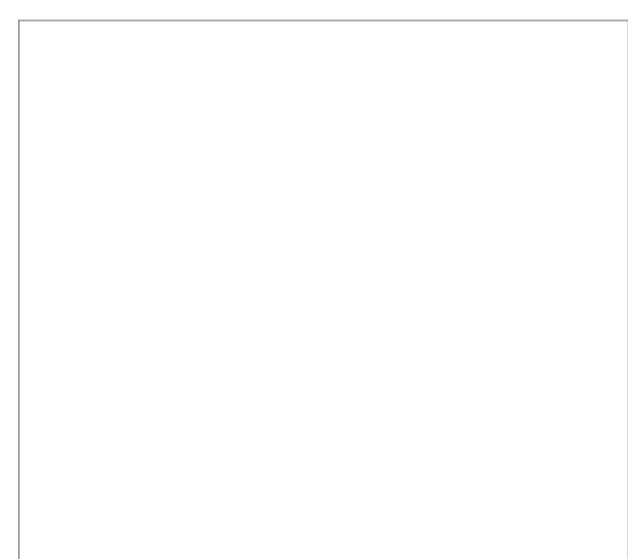
#6BCFF5  
RGB 41/55/104  
hsla(197, 87%, 69%, 1)

## accent



#F2552C  
RGB 242/85/44  
hsla(12, 88%, 56%, 1)

## dominant

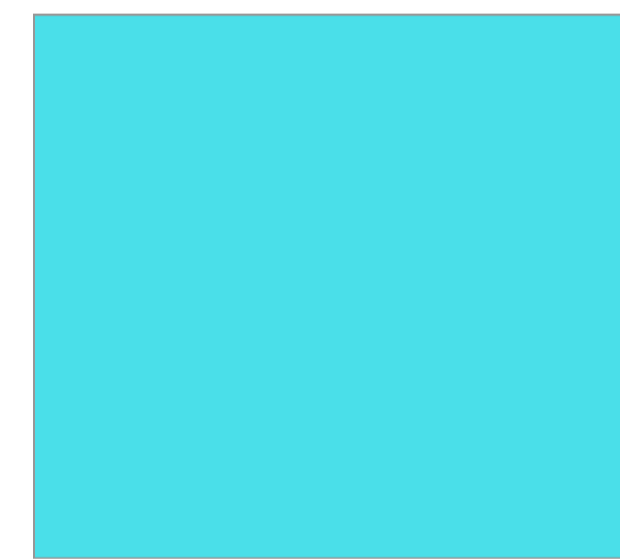


#FFFFFF  
RGB 255/255/255  
hsla(0, 100%, 100%, 1)



#293768  
RGB 41/55/104  
hsla(227, 43%, 28%, 1)

## support



#4ADFE9  
RGB 74/223/233  
hsla(184, 78%, 60%, 1)

## accent



#FFB000  
RGB 255/176/0  
hsla(41, 100%, 50%, 1)

# typography

News Gothic MT

**Aa** Regular *Italic*  
Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj  
Kk Ll Mm Nn Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz 123456789

Used for main body text, including bold, italic and quoted text and main body text heading.

**Title 1, bold, 65px**

**H1, bold, 24px**

**H2, MEDIUM, 12PX**

H3, Regular, 14px

**H4, BOLD, 21PX**

Body Text Regular *Italic* **Bold** 14px

Solway

**Aa** Light Regular **Medium**  
**Bold ExtraBold**

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj  
Kk Ll Mm Nn Pp Qq Rr Ss Tt Uu  
Vv Ww Xx Yy Zz 123456789

Used for titles, captions and featured links.

**Title**

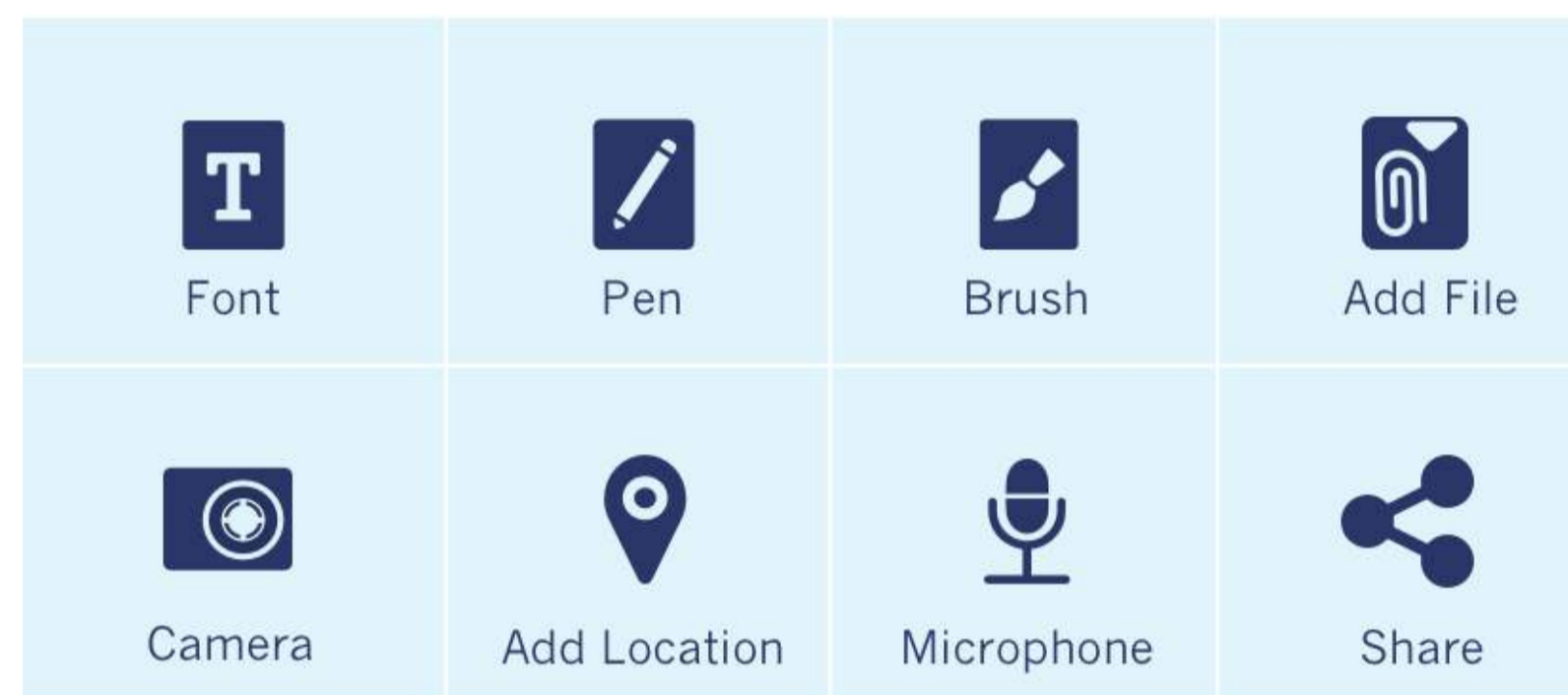
**SUBTITLE**

Main body text, *italic*, **bold**.

**Text extract title**

Quoted text or linked text  
extract body text.

## Note menu icons (35 px)



## Create Note icon (50 px)



## Navigation menu icons (L: 40 px/ R: 22 px)



## User profile icons (40 px)



## Welcome screen links

a:link; a:hover

PALETTE 1



PALETTE 2



## Buttons a:link; a:active

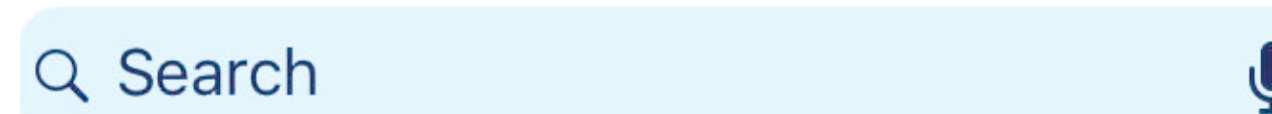
PALETTE 1



PALETTE 2

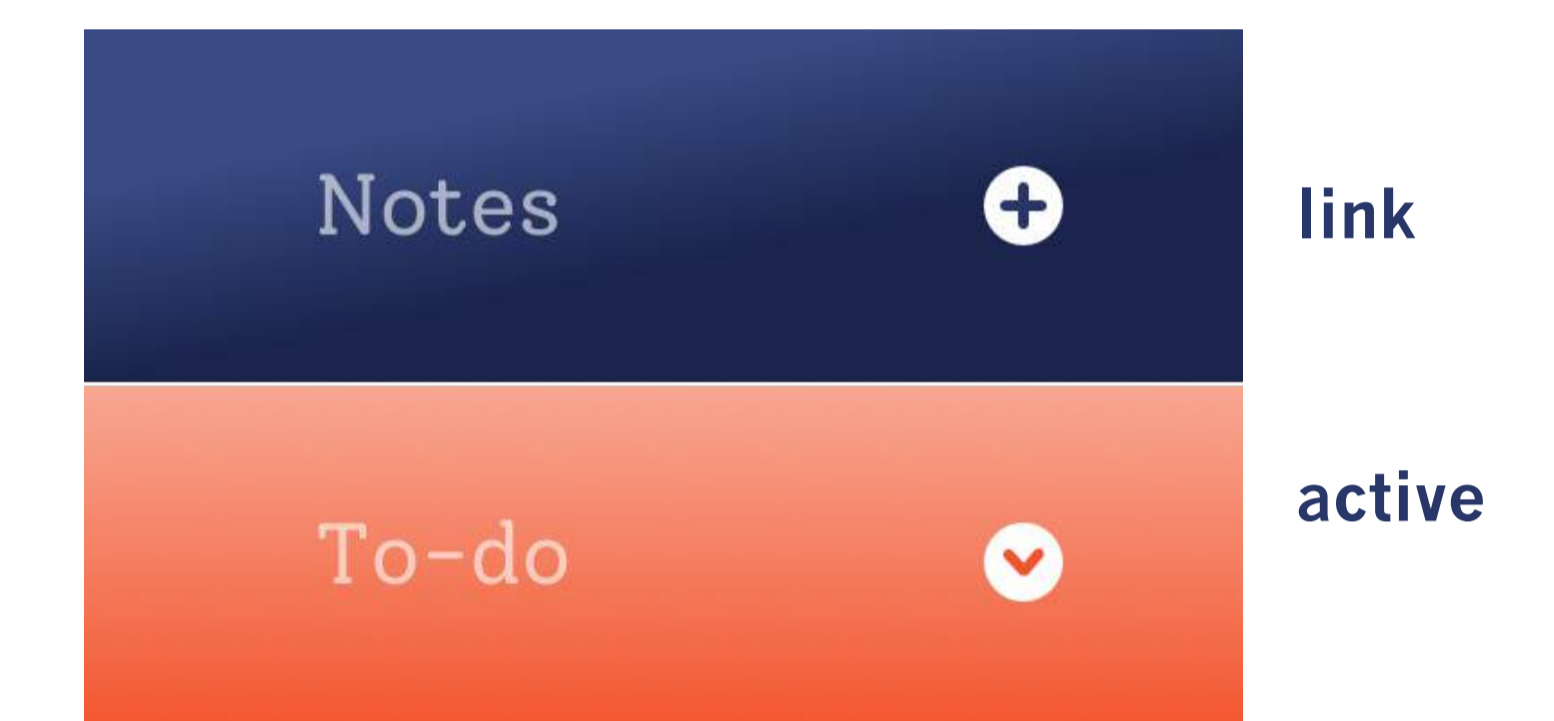


## Search bar

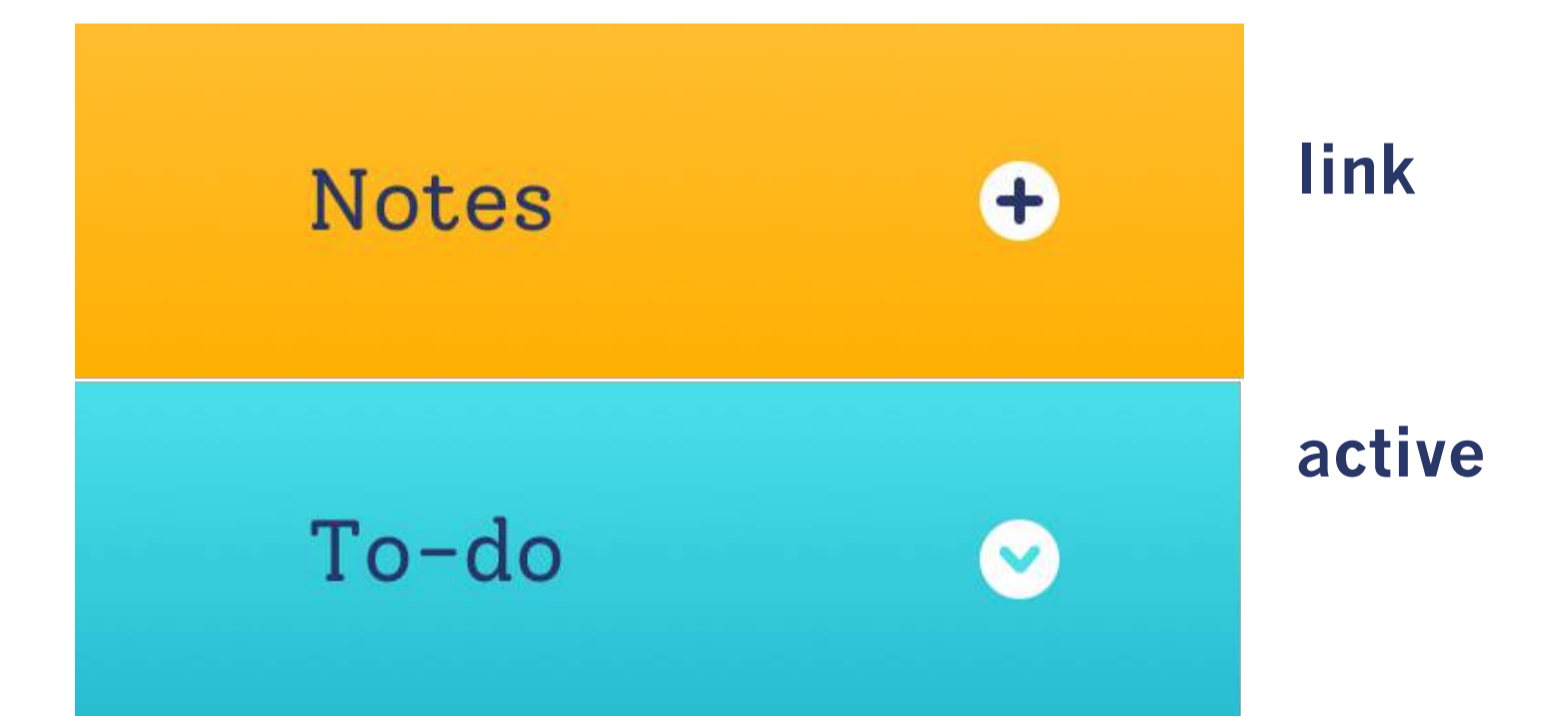


## Navigation links

PALETTE 1

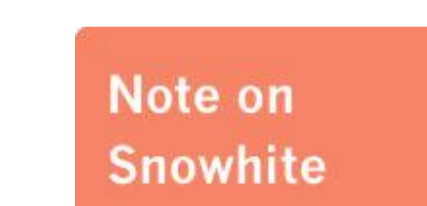


PALETTE 2

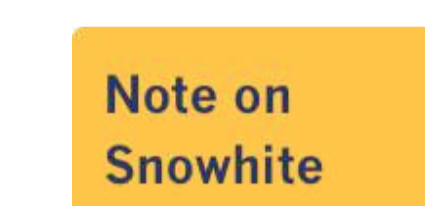


## Text sliders

PALETTE 1



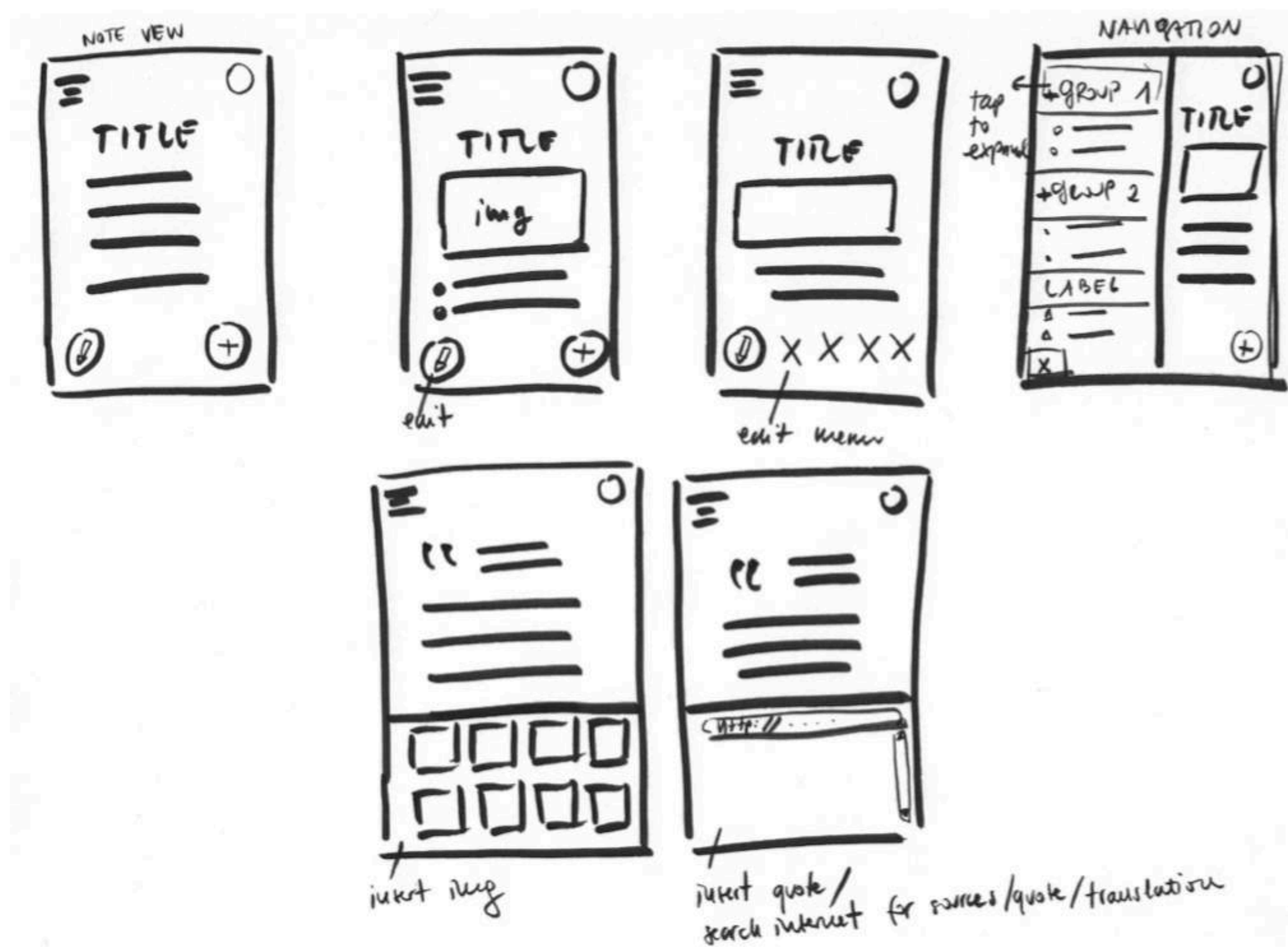
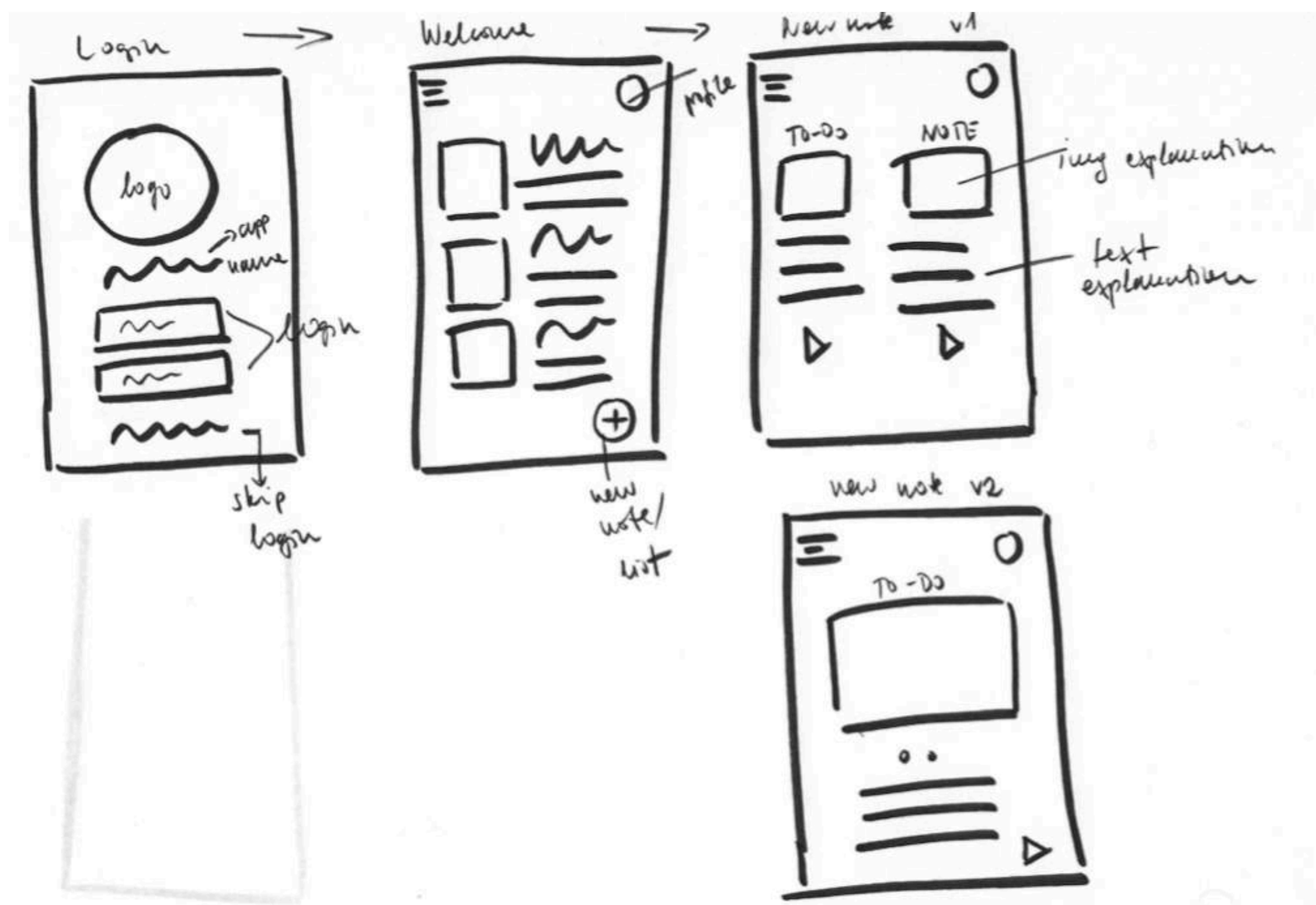
PALETTE 2

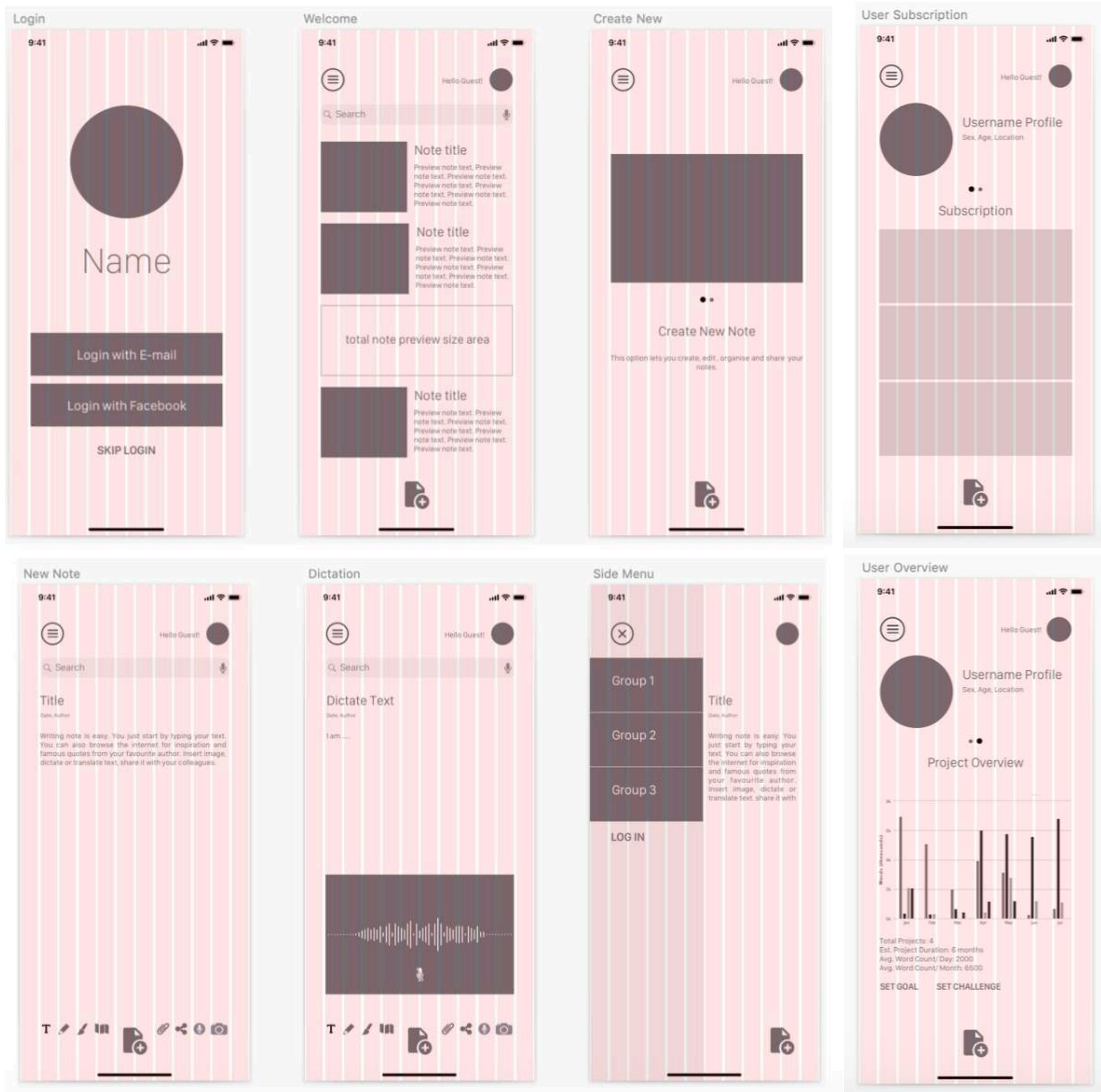


## Audio



## lo-fi wireframes

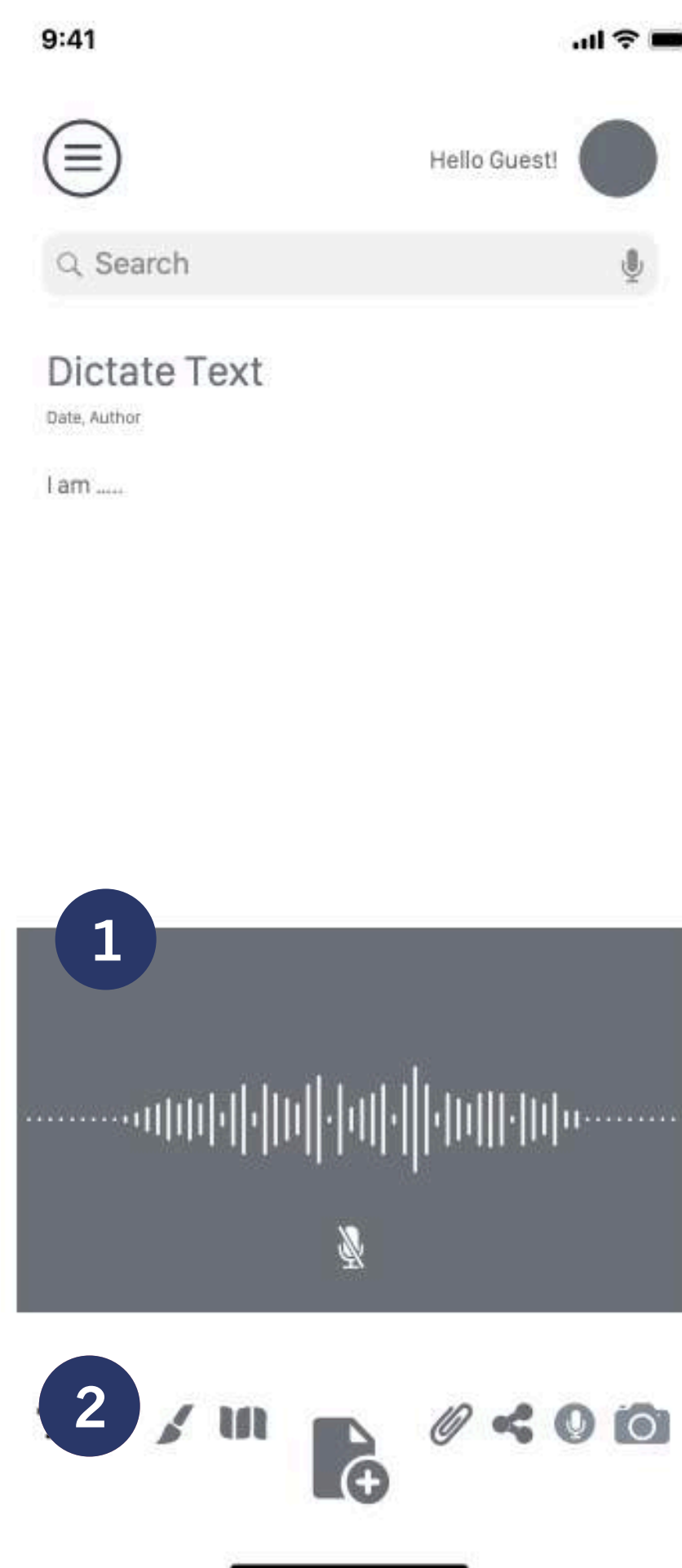




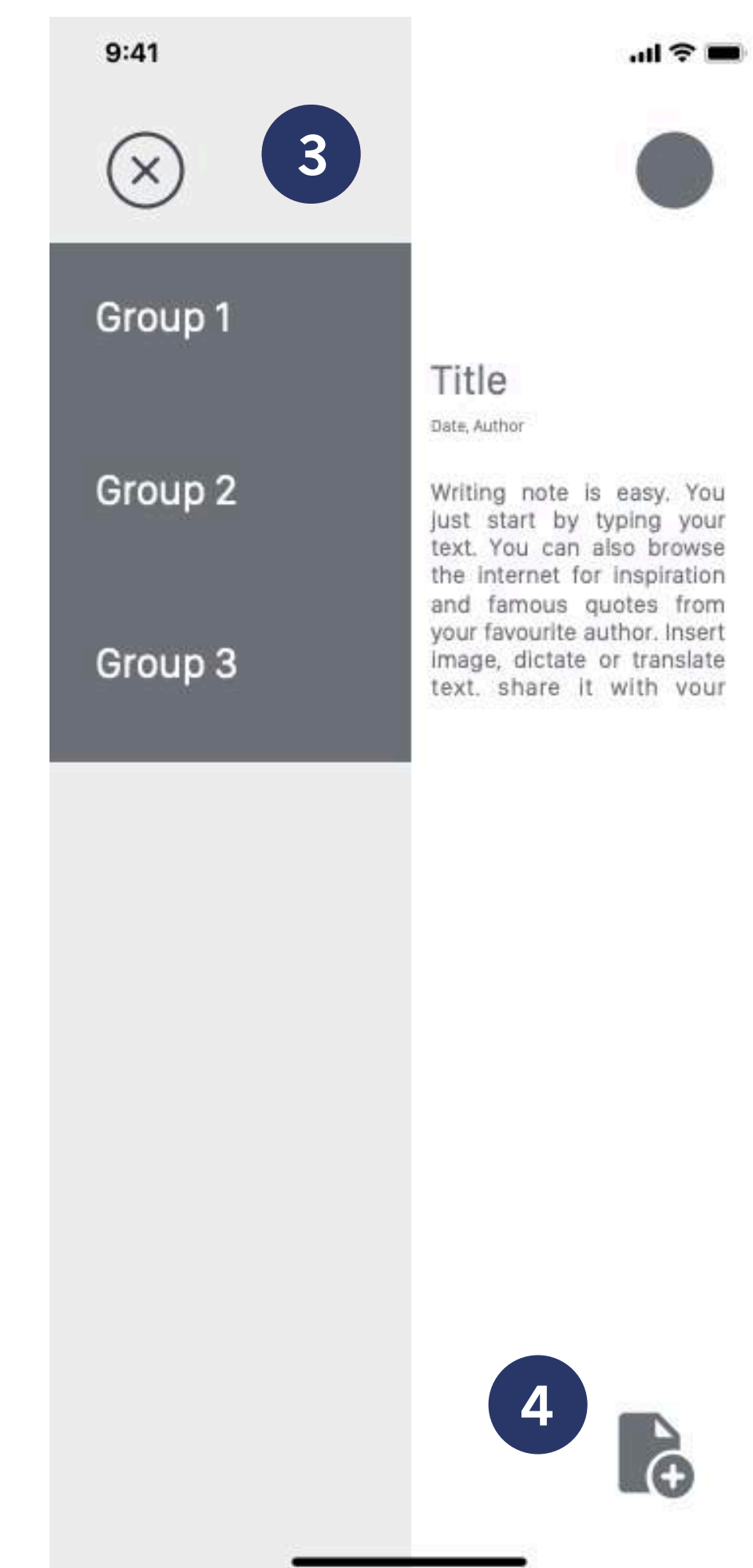
# 7

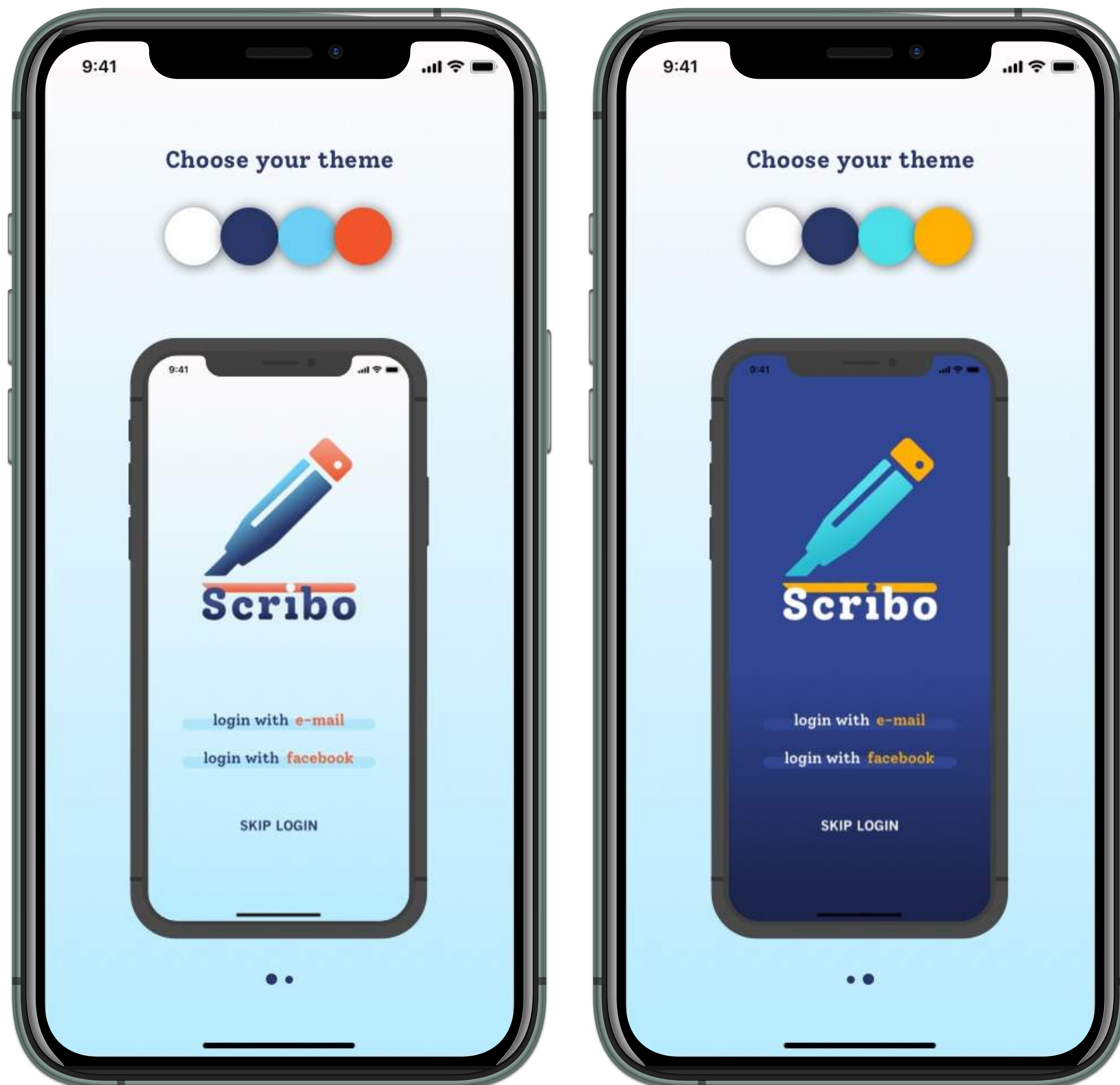
## user feedback

There were four issues pointed out during prototype testing.



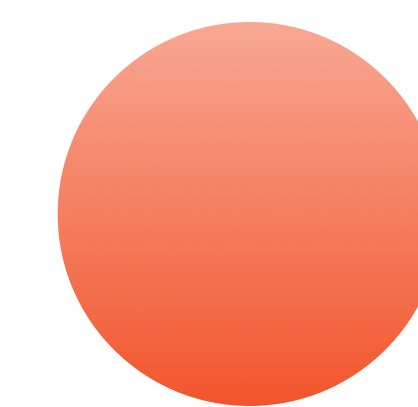
- 1 Microphone/dictation area taking too much space.
- 2 Size and layout of menu icons too small, crowded and inconvenient to tap.
- 3 Navigation area too narrow and easily tapped away.
- 4 Different location of “New Icon” button was confusing to the user.





## welcome

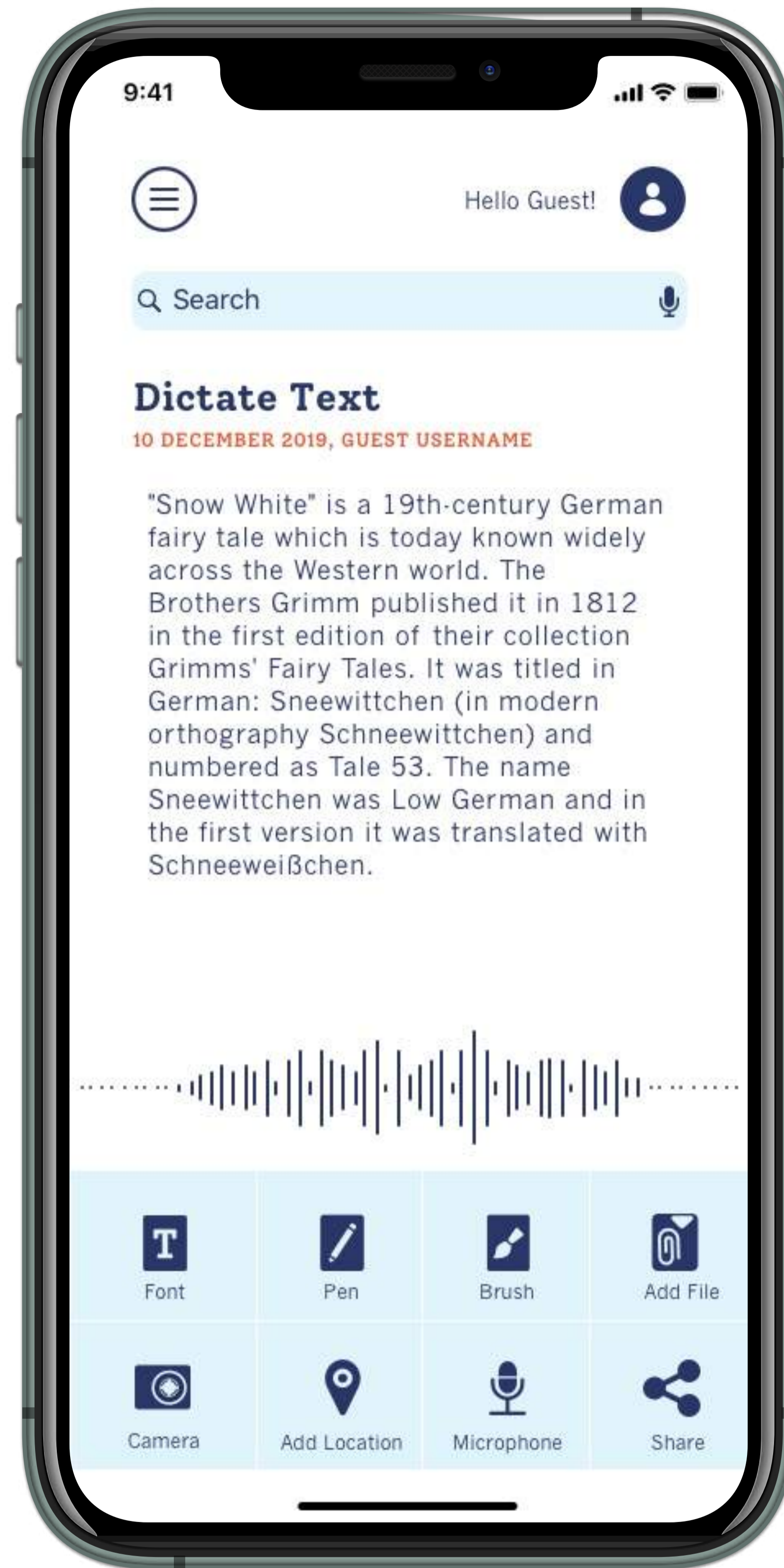
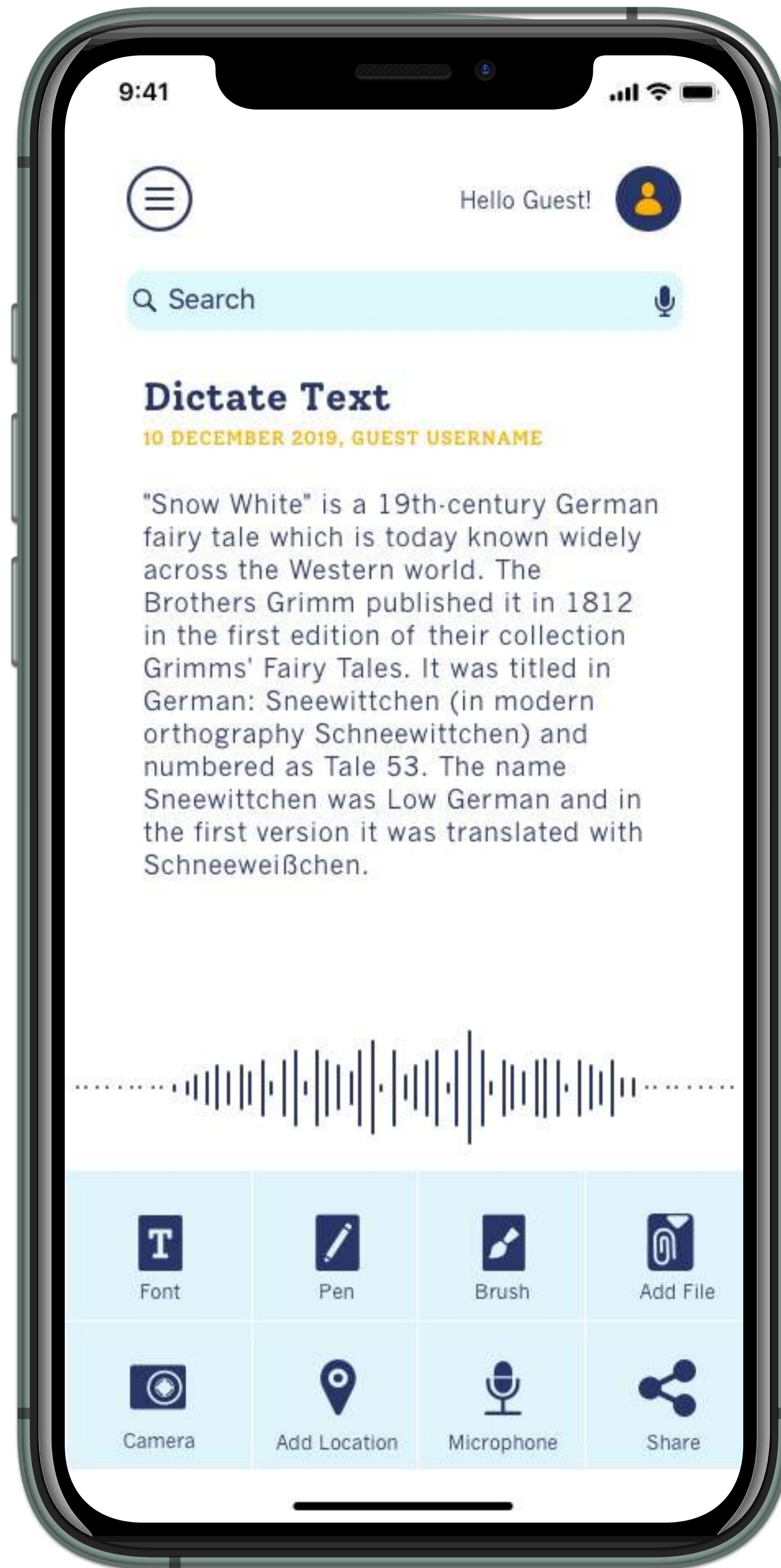
User can choose between two color palettes.



ORANGE  
ACCENT



YELLOW  
ACCENT



# note writing

Microphone area was decreased to allow larger overview of the note text.

Note writing menu is changed into buttons with larger tapping area and minimalistic icons for easier navigation.