

5. user stories

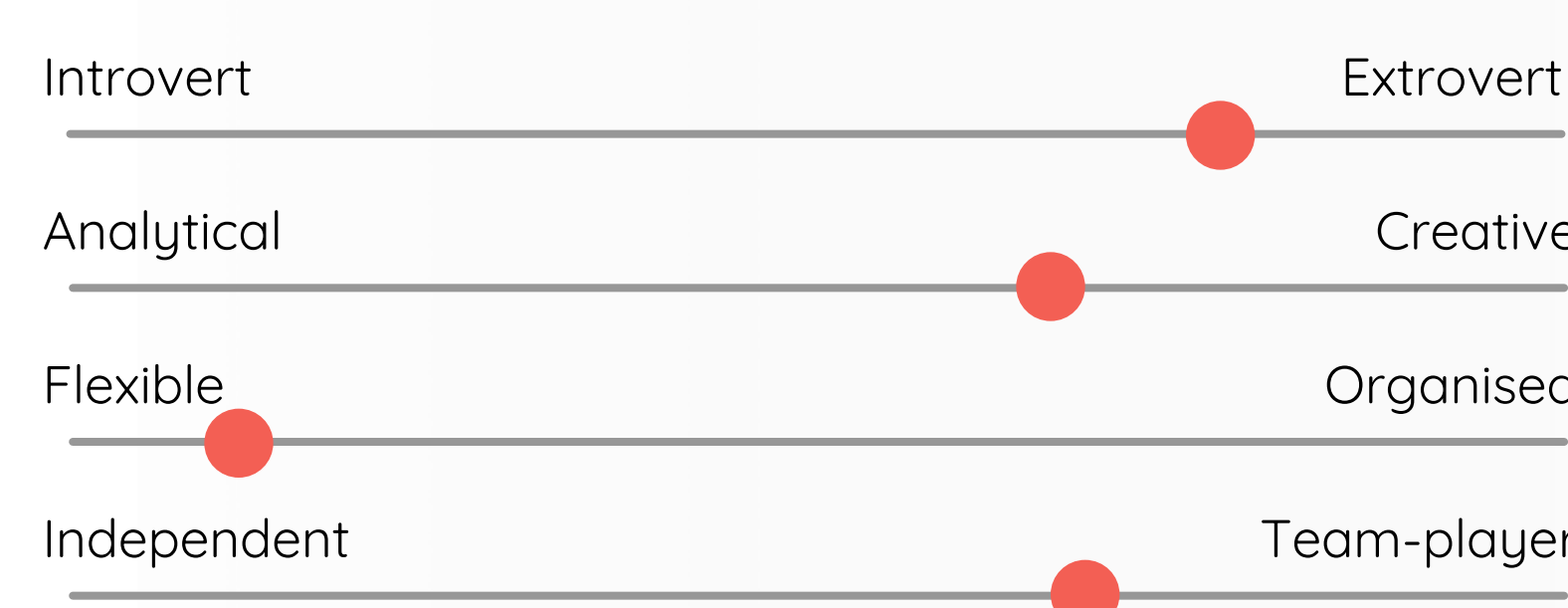
“I like taking trips to learn and explore.”

“I organise trips on my own. I am adaptable and like to travel spontaneously.”

Maya



Age: 27
Occupation: student, freelancer



User Story	Requirements
<p>As a student who has flexible schedule and limited budget,</p> <p>I want to be able to organise my own trip,</p> <p>So that I don't waste money and time on travel agencies.</p>	<ul style="list-style-type: none"> - user can choose between different modes of transport and plan trip accordingly - mapping service allows user to see journey preview including traffic information - user can use the service independently without relying on third part applications
<p>As a freelancer with no fixed income,</p> <p>I want to be close to all relevant services during my trip,</p> <p>So I do not spend extra on public transport.</p>	<ul style="list-style-type: none"> - user can select type of travel (leisure or business traveler) - mapping algorithm dedicated to finding early services within walking distance - algorithm suggestions on most convenient areas to book accommodation, decided by number of services available within walking distance - user can choose type of service of primary interest (sightseeing, finding supermarket, finding best walking route)

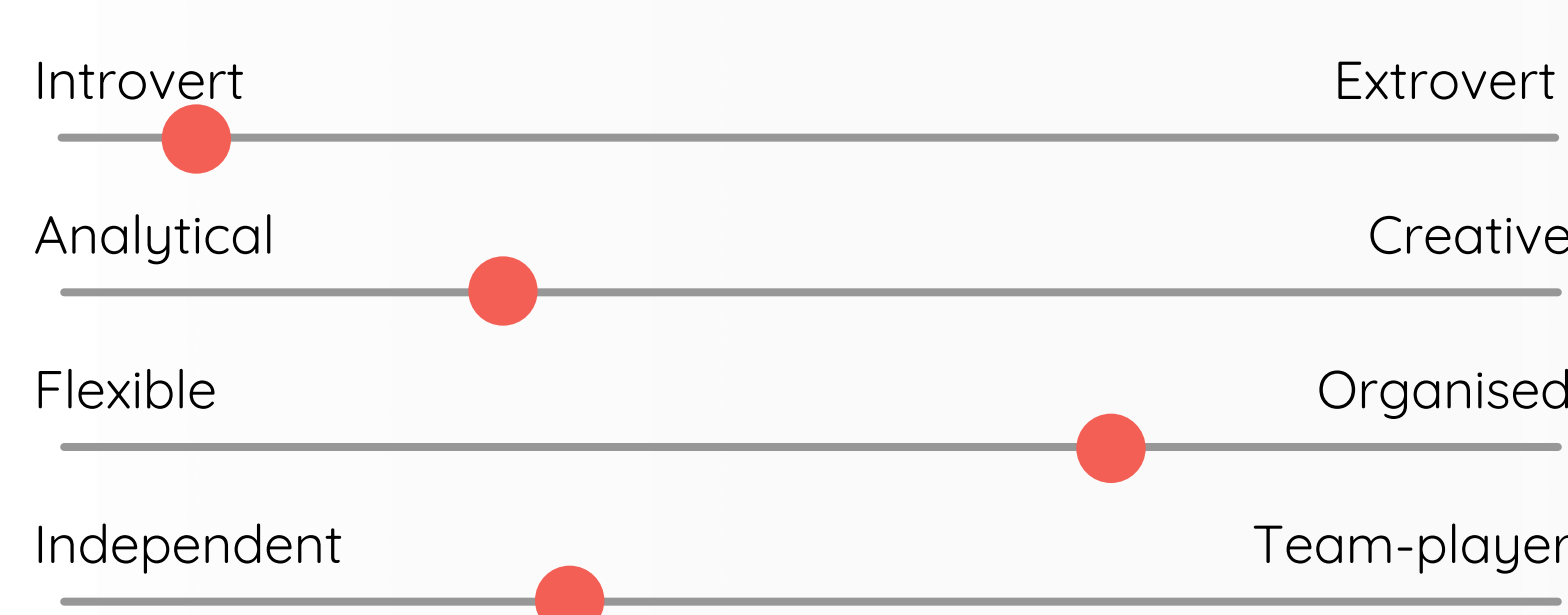
“I want to be able to travel stress-free with my family.”

“I want to find family friendly places.”

Sven



Age: 40
Occupation: product manager



User Story	Requirements
<p>As a family man,</p> <p>I want to be able to find child-friendly places,</p> <p>So that I can travel with my child stress-free.</p>	<ul style="list-style-type: none"> - user can opt for various mode of travel (solo trip, partner or family trip) and get recommendations accordingly - user can get suggestions for kids-friendly places based of child's age group - user can plan and book family-friendly activities
<p>As a family man,</p> <p>I want to be able to travel by car,</p> <p>So that I can travel comfortably and as quickly as possible with a small child.</p>	<ul style="list-style-type: none"> - user can select mode of transportation and origin and destination place in case of own transport - mapping service will show traffic information and estimated journey time - mapping service will show break places with baby-friendly toilets

Hypothesis

We believe that no-frills travel companion with ability to suggest convenient places within walking distance.

For people of different age, background and technical education.

Will result in users making less expensive and more convenient decisions about their trip.

We believe that a unified service for storing, suggesting and tracking travel data.

For frequent travellers who have to manage lots of trips

Will result in users relying on the application as primary source of data management.

Success metrics

Quantitative measurement:

- number of downloads
- number of bookings made through the application
- number of created journey itineraries
- daily usage time - number of shared data

Qualitative measurement:

- user surveys and reviews